

## January 15, 2018 KGMS Board Meeting Minutes

**CALL TO ORDER:** Dave Haas, President, called the meeting to order at the Great Lakes Bee Shop, Galesburg, MI. There was quorum.

**Treasurer Report:** Read and approved.

**Secretary Report:** Read and approved as corrected.

### **Committee Reports:**

#### **A. 2018 Annual Show:**

1. Dave Haas still awaiting response from Cranbrook Institute of Science for exhibit details
2. KGMS is still waiting on deposits from two vendors. Dave will contact one while at Tucson Show.
3. Sign-up sheet for working the show will be available at March General Meeting
4. Discussion on using wristbands vs. stamps for entry into the show. Wristbands cost would be \$29-\$49.00 per 1,000 and could be numbered for more accurate attendance counts and a different color for each day of show. Kids area workers would mark wristbands for participants.
5. Sheri Crum reported t-shirts will be available at March and April general meeting

#### **B. Advertising**

1. Received quote from Adams Advertising for four standard billboards would be \$4,000 per month. No response yet from other advertising vendors. Decision on hold until February Board Meeting.
2. Wrifton is working on a map of vendors to include in tri-fold brochure for show. Tri-fold brochures would have map of vendors, presentation schedule and KGMS membership information. Brochures should be done by February Board Meeting.
3. Wrifton will put a list on vendors on the KGMS website

#### **C. Education Committee**

1. Sheri Crum reported that school participation is low with only 600 students committed to coming on Kids Day. Possible reasons could be the privatization of transportation for schools, restructure of school

systems, timing of show does not coincide with curriculum schedule and/or not enough educational programs on Kids Day.

2. Dave Haas to notify PTO of each school for support.
3. Wrifton to provide Sheri Crum with a list of vendors at show and a list of education topics and speakers on Kids Day by the end of January. Possible Kids day speakers could include: Paleo Joe, Dave Haas, Larry (meteorites), Bill Mitchell and Eric
4. The following suggestions were mentioned during meeting to improve school participation:
  - a. Free egg cartons to students of schools that attend on Kids Day (KGMS sells 300-400 egg cartons per year, time to assemble and collect/cut/buy specimens)
  - b. Give teachers a voucher to use at show or giftcard for merchandise to use in classroom
  - c. Give teachers one specimen and info sheet on specimen to use in classroom curriculum. Specimen would be related to theme of the show.
  - d. Provide curriculum packet to teachers and educational activities that tie to egg cartons. Packets would also tie into STEM coursework.
  - e. Open Kids Day to High School students to support Physical Science classes
  - f. Dave Haas suggested having publicist write a letter about educational activities at show to give to schools
5. Jim Trail to check with Consumers Energy on educational information for Natural Gas Storage in Michigan and see if they have a curriculum guide for careers related to Geology. If available, provide information to Sheri Crum.

#### **D. General Meeting Programs/Speakers**

1. Keith and Dave Haas will not be at February General meeting. Will try to get someone from WMU to speak.

#### **E. Gemologist Course**

1. Wrifton made a motion to request permission to announce certified Gemologist course on the KGMS club website. This is a self-paced online course. Each member would purchase their

own materials for course so there would be no cost to the club.  
Next session starts at end of Feb-early March timeframe.  
Motion was seconded and passed.

Meeting adjourned at 8:24p.m. Next Board Meeting February, 19,  
2018 7:00p.m.

Cynthia Gauthier  
Recording Secretary

**Date Approved:** February 19 , 2018

Board Title	Elected Person	Attended
President	Dave Haas	Y
Vice-President	Keith Agdanowski	Y
Treasurers	Kate Dutrow	N
	Chet Parrow	N
	Anna-Marie Parthun	Y
Secretary	Cynthia Gauthier	Y
Liaison	Bill Mitchell	Y
Members at Large	Donna Siebert	Y
	Tony Payne	Y
	Jim Traill	Y
Media Editor	Wrifton Graham	Y
<b>QUORUM (need 5)</b>		<b>Y</b>

**Additional Attendees**

Sue Haas, Silent Auction Lead

Sheri Crum, Kids Day Lead

Kim Strawbridge, Field Trip Coordinator Team Member