

February 19, 2018 KGMS Board Meeting Minutes

CALL TO ORDER: Tony Payne, Member at Large, called the meeting to order at the Great Lakes Bee Shop, Galesburg, MI. There was quorum.

Treasurer Report: Read and approved.

Secretary Report: Read and approved.

Committee Reports:

A. 2018 Annual Show:

1. Anna-Marie Parthun reported that all Dealer deposits have been received
2. Jerry VanNocker presented layout of Kalamazoo Expo South area showing dealer and club booths. Club has until 1 April to modify layout, then it will be submitted to Expo
3. KGMS will be hosting the Midwest Federation Meeting on Saturday, May 5. Discussion on using Hospitality area for meeting.
4. USGS and WMU will have booths at the show.
5. Discussion on Consumers Energy Booth guidelines. KGMS will coordinate with Dennis at Consumers Energy. Keith, Wrifton and Jim to present guidelines to Consumers Energy on what they can present at show including types of handouts/marketing materials. If program meets educational criteria, then KGMS will not charge for booth space
 - a. Cannot promote product or business
 - b. Must be educational and earth science related such as Gas Storage of Michigan or Geology of Michigan Energy
6. Board approved purchasing 4,000 numbered wristbands for Adult entry to show. These will be different colors for each day. KGMS has un-numbered wristbands to be used at Kids area for games
7. Ann-Marie Parthun offered use of sticker machine that also laminates. Ink costs \$20 and prints a 50yd sticker sheet. Board discussed possibility of using this for Egg Carton labels.
8. Dave Haas to work on getting credit card app for Silent Auction and Geode Cracking areas at show.

B. Advertising

1. Wrifton offered to loan KGMS a billboard from April-May 2018 to promote show. Cost of billboard is \$350 per month plus \$100-150 to

change graphics. Tony Payne motioned for KGMS to pay Great Lakes Bee Shop \$850 for use of a billboard for April-May. Jim Traill seconded. Motion passed. Wrifton abstained from voting due to potential conflict of Interest.

2. Wrifton to check on mobile signage option for show.
3. Jerry VanNocker working on an email list of past show attendees to send out emails.

C. Education Committee

1. Donna Siebert requested schedule for speakers to give to teachers. Jerry VanNocker to provide Donna with speaker schedule
2. Tony Payne will provide Kona Dolomite specimens for teachers. Bill Mitchell to write info sheet for specimens
3. Discussion to move Kids Games to Expo North area for next year

D. Demonstrators

1. Bill Mitchell to coordinate. Dave Haas has drafted guidelines for demonstrators and will provide as needed.

E. El Pueblo Lapidary Club

1. They have their own building and host Lapidary classes and open hours for members to use Lapidary equipment for a fee.
2. They do not have non-profit status and have 3 Lawyers on the board to assist with legal guidance

E. Gemologist Course

1. Wrifton has scheduled an orientation meeting for Gemologist Course for 26 February 2018 from 7-8pm at the Great Lakes Bee Shop.

Meeting adjourned at 8:31p.m. Next Board Meeting March 19, 2018 7:00p.m.

Cynthia Gauthier
Recording Secretary

Date Approved: March 19, 2018

Board Title	Elected Person	Attended
President	Dave Haas	N
Vice-President	Keith Agdanowski	N
Treasurers	Kate Dutrow	N
	Chet Parrow	N
	Anna-Marie Parthun	Y
Secretary	Cynthia Gauthier	Y
Liaison	Bill Mitchell	N
Members at Large	Donna Siebert	Y
	Tony Payne	Y
	Jim Traill	Y
Media Editor	Wrifton Graham	Y
QUORUM (need 5)		Y

Additional Attendees

Mike Reese

Jerry VanNocker, 2018 Show Chairman

Allison VanNocker, former Secretary