

March 19, 2018 KGMS Board Meeting Minutes

CALL TO ORDER: Dave Haas, President, called the meeting to order at the Great Lakes Bee Shop, Galesburg, MI. There was quorum.

Treasurer Report: Read and approved.

Secretary Report: Read and approved.

Committee Reports:

A. **2018 Annual Show:**

1. Discussion on using Square or Paypal at the 2018 Show. Dave Haas already has a Square and Wrifton has an iPad that can be used for transactions. Mike Reese will be the POC during show for credit purchases at Silent Auction and Geode Cracking areas. There is a .0275% fee of cost per transaction so a minimum purchase may need to be designated. The Square allows user to look up receipt online and can either text or email receipt to the purchaser. The Square can also be set up to record transactions for more than one area so as to keep Silent Auction and Geode Cracking purchases separate. Dave Haas to order a chip reader for the Square.
2. Discussion on Consumers Energy Booth. Keith and Jim have coordinated with Dennis at Consumers Energy. Consumers Energy is to have an Underground Gas Storage in Michigan display. KGMS will give them two tables free of charge at show. It was suggested KGMS offer Consumers Energy option to be a major Sponsor of the show, but to allow them to determine donation amount.
3. Sheri Crum has signup sheet for anyone interested in getting a t-shirt for show. Standard short-sleeve with KGMS logo. Member to pay for specialty shirts like polo or long-sleeve/hoodie.
4. Ann-Marie Parthun to deliver or mail the final payment (\$6740) to Expo Center for 2018 show.
5. Insurance Binder for show is due 1 April
6. KGMS need one member to stay overnight Saturday, 5 May to guard areas.
7. Discussion on offering free passes to the show for Supporters / Sponsors
8. Jerry requested a list on sponsors to include on Sponsor Board. A \$100 donation to KGMS is needed to get on Sponsor Board.

Discussion on where to place sponsor board where it will be most visible. Last year it was placed at the entrance to main show area and was reported not very visible to attendees

9. Discussion to include Doors Family from TV Show Prospectors for next year show as they were not able to come this year. Motion was made to wait until Board Meeting after 2018 Show to discuss inclusion of new vendors. Motion was seconded and passed.
10. Donna Siebert to send Sue Haas a list of presenters at show so nametags can be made for them. Sue Haas also needs a list of volunteers and section leads for nametags. These would be 3-4" tags in a plastic holder that can be tied with a lanyard. Nametags would differentiate between KGMS Member, KGMS Board Member, Demonstrator and Presenter. There will also be blank ones so a name can be written in.

B. Advertising / Marketing

1. Discussion on creating an educational pamphlet about club for potential sponsors.
2. Wrifton provided a draft version of tri-fold brochures to be given to show attendees.
3. Mobile Signage and Billboards too expensive for this year's show. Billboard would cost \$500 to switch out. Option to have yard signs for members to place in yard and print more mailers to distribute in community.
4. Julie Ford reported on recent actions. Currently working on an article for Encore and/or Michigan Home and Lifestyle Magazine for April 2019. First draft of article is due July 15. She is requesting 3-4 interviews to include KGMS President, members and Fieldtrip Chairman, information on KGMS mission, Kids activities, Lapidary Arts, WMU Scholarship info and American Federation membership info. Also, possible article for Rock and Gem magazine for 2019.

C. Demonstrator/Display Case Ribbons

1. Motion was made to provide all display cases and demonstrators with a ribbon and to purchase eight (8) special ribbons for awards during the show. Display cases and demonstrator ribbons would be different styles. Motion seconded and passed.

2. Dave Haas presented Lapidary Tool Shop mock-up design

D. Membership

1. Current KGMS bilaws state that persons working the annual KGMS Show must be members of the club in order to be covered under KGMS liability insurance. Wrifton mentioned he has several persons interested in volunteering at the show, but are not members. Discussion on charging yearly membership to those who only want to volunteer at show, but do not attend meetings or participate in fieldtrips. Motion was made to grant free membership to show volunteers until January. They must still fill out membership form. Motion seconded and passed.
2. Anna Marie volunteered to revise the KGMS membership application for those applicants who just want to work the show. As of January 2018, KGMS has 168 adults, 47 children
3. Discussion on definition of family. This is not specifically defined in the current KGMS Bilaws. Dave Haas presented a flowchart indicating several family definition options...Husband-Wife, Grandparent-grandkids, parents-children up to college age. Dave Haas suggested the Membership Application be updated to require potential members requesting a "family membership" to list by name members of the family to be included in membership. There was a suggestion that Grandparents with minor children be given special pricing. Action Item for the Board to revisit membership pricing after the show.
4. KGMS pays dues and insurance to Midwest Federation for each member- \$5. Suggestion for KGMS to wait to pay MWF dues until after January when a more accurate membership count can be obtained. Dave Haas to contact Kevin at MWF to find out how new members are covered

E. Food

1. Keith asked for a \$2-3K food budget due to increased number of volunteers / presenters and vendors at the 2018 show. He is looking to rent a portable hot box and is planning food for 130-140 people over 3.5 days and 15-20 cases of water.

F. Education Committee

1. Donna Siebert to have a kids badge presentation at the beginning of the Banquet , Saturday May 5. For those not in attendance at the banquet, badge will be presented at June General Meeting. Dave Haas to let MWF know of presentation at show.
2. A motion was made to allow Donna Siebert to spend up to an additional \$750 on craft supplies for the 2018 Show Craft and Game area. Motion was seconded and passed.
3. Button Machine donated by the Starbucks was given to Dave Haas.

G. Midwest Federation Meeting at Show

1. A motion was made that KGMS pay for Midwest Federation Members who are interested to attend the evening Banquet Saturday, May 5. MWF members need to notify KGMS by April 15 if they are planning to attend so count can be given to the caterer. Motion was seconded and passed.

H. Scholarships

1. Elizabeth Schau scholarship fund currently contains \$545

Meeting adjourned at 9:27p.m. Next Board Meeting April 16, 2018
7:00p.m.

Cynthia Gauthier
Recording Secretary

Date Approved: April 16, 2018 (corrected)

Board Title

Elected Person

Attended

President	Dave Haas	Y
Vice-President	Keith Agdanowski	Y
Treasurers	Kate Dutrow	N
	Chet Parrow	Y
	Anna-Marie Parthun	Y
Secretary	Cynthia Gauthier	Y
Liaison	Bill Mitchell	N
Members at Large	Donna Siebert	Y
	Tony Payne	Y
	Jim Traill	Y
Media Editor	Wrifton Graham	Y
QUORUM (need 5)		Y

Additional Attendees

Mike Reese

Jerry VanNocker, 2018 Show Chairaman

Allison VanNocker, former Secretary

Sue Haas, Silent Auction Lead

Sheri Crum, Kids Day Lead

Julie Ford, Publicist / Writer

Beverly Byle