

October 16, 2017 KGMS Board Meeting Minutes

CALL TO ORDER:, Dave Haas, President, called the meeting to order at the Great Lakes Bee Shop, Galesburg, MI. There was quorum.

Treasurer and Secretary Reports: Read and approved.

Committee Reports:

A. Storage:

1. Dave Haas reported on renovations at the Portage storage unit. The windows are blocked and a new roof installed. He asked the landlords to submit multiple monthly invoices instead of the single monthly invoices they are submitting currently.

B. 60th Show Anniversary Preparations:

1. Dave Haas will resend the prices for items to commemorate the 60th Show Anniversary to the Board for their consideration.

C. Purchase of a USGS Map Collection:

1. Dave Haas will contact the owners to negotiate purchase.

D. 2018 Annual Show:

1. Dave Haas stated the Cranbrook Institute of Science will participate.
2. There will be 34 new tables plus several current vendors asked to expand their areas.
3. Several Earth Science groups, such as the Kalamazoo Valley Museum, Kingman Museum, the Astronomy Club will be contacted about participating.
4. The Geology Club at Western Michigan would like to sell some of their rock/mineral/fossil specimen. It helps subsidize their field trips. We will ask them if they would like to be a vendor and pay for tables or provide specimen for sale and also help at the Silent Auction.
5. Jerry requested a copy of the vendor contract to see if it needs revising.
6. We need to look into insurance riders for our exhibitors.
7. Bill Mitchell requested authorization to purchase 10,000 plastic bags, sizes 2 x 2 , 2 x 3, and 5 x 6 to package our game prizes for the show. The board approved the purchase.
8. Dave Haas is still looking for a meteorite vendor. He will ask the "Meteorite Men" if they will attend our 2019 Annual Show.
9. Tony Payne purchased a new geode cracker for the show.
10. Wrifton has contacted the Chicago Field Museum and the Cleveland Museum of Natural History to discuss presenters for our show, topics

they would be willing to discuss, and costs. In the end, the board unanimously approved Wrifton to spend up to a total cost of \$800 for the Cleveland and Chicago speakers for the 2018 show. Costs are to cover speaker fees, lodging, if necessary, transportation and food.

11. Also, there was discussion relating to seeking sponsors to supplement presenter costs. Although Wrifton indicated his Rock Shop business would be willing to provide sponsorship towards speaker costs, it was decided sponsorship guidelines should be drafted and approved first. Wrifton will prepare for board consideration.
12. It was also suggested we contact Western Michigan to see if they would like to present during the show.
13. The board recognized we will need to intensify advertising of speakers, natural science groups, and vendors not only through printed materials, such as articles, press releases, etc. but also electronically through websites, video, etc. As a result, Wrifton was asked to prepare an advertising budget.
14. The board approved rental of Room B to use for speaker presentations.
15. There was discussion about creating a “gathering of the clubs” for the 2019 show to discuss membership retention, how to make a great show, providing topics and activities to meet the interests of members, etc.

E. The Website:

1. Wrifton presented the revised site. He has initiated a members only section on the site. There was a great deal of discussion relating to members having access to all other members personal information, such as phone numbers and addresses, etc. There were many pros and cons presented but no decision was reached.
2. Jerry will send Wrifton an adjustable KGMS logo image for use.

Meeting Was Adjourned.

Allison VanNocker
Recording Secretary

Date Approved: , 2017

Board Title	Elected Person	Attended
President	Dave Haas	Y
Vice-President	Keith Agdanowski	Y
Treasurers	Kate Dutrow	N
	Chet Parrow	N
	Anna-Marie Parthun	Y
Secretary	Allison VanNocker	Y
Liaison	Bill Mitchell	Y
Members at Large	Jack Fuller	N
	Tony Payne	Y
	Jim Traill	N
Media Editor	Wrifton Graham	Y
QUORUM (need 5)		Y

Additional Attendees

Jerry VanNocker, Show Chairman

Sue Haas, Silent Auction Lead