

March 20, 2023 KGMS Board Meeting Minutes

CALL TO ORDER: Dave Haas, President, called the meeting to order via ZOOM. There was a quorum. There were 11 participants.

Treasurer Report: Read and accepted

Secretary Report: Read and accepted with corrections

Committee Reports:

A. 2023 Annual Show:

1. Show Theme: Mining Earth's Minerals
2. Show Meeting scheduled for April 11 at Main Street Pub, Gull Road, Kalamazoo at 6:30pm.
3. Plan to have hospitality in Expo North and Speakers in Expo South.
4. Dave picked up some daily door prizes at Tucson show for 2023 show, but would like to buy 2024 show door prizes from vendors at KGMS show and is asking members to provide suggestions at the show.

Vendors

1. Dave announced 302 tables have been reserved to date with 42 vendors signed up. \$18503 deposits received.
2. Dave to hand out 2024 show contract applications to vendors at end of 2023 show. Vendor contracts would be available at the Information Booth.
3. Dave is requesting vendor worker names for name tags

Advertising

1. Initial advertising budget of \$2000 was used for printing postcards, show fliers, car magnets and grand prize. An additional \$1000 was approved for printing 2024 show postcards and 2000 kids program fliers. Dave made a motion to increase advertising budget by up to \$1000 to allow advertising show on Instagram platform. Motion was seconded and passed.

2. Dave and Rick discussed advertising show. Dave was able to get Facebook access restored, but discovered that Facebook must approve an ad before posting it and there appears to be an affiliation setting that needs to be adjusted for KGMS Facebook Page.
3. Rick announced finalized news release for Channel 3 news regarding WMU Dinosaur Park and KGMS Kids Club
4. Rick continues to work with area radio stations and area businesses to promote show

Hospitality

1. Plan to have Hospitality in North Room. Reception to be Saturday, May 6 from 6:30 to 8pm
2. Food options were sent to the board members for review

Security

1. No update

Displays

1. Dave communicated to WMU Geology Club that to sell items at their booth, they would need to rent tables for \$65 each like other vendors. No response received from club.
2. Tony Payne to put some Fluorescent minerals in Eric's Yooperlite room
3. Sign up sheets for displays will be available at April General Meeting. There was a question whether the Kids Club will have a display. Dave needs a count by the April General meeting

Demonstrators

1. Sheila reported 3 faceting, 1 bone carving and 1 sand casting demonstrators are confirmed for show.

Silent Auction

*Sue Haas requested \$300 for Silent Auction supplies, Ink for printing volunteer nametags, plastic nametag covers and printing silent auction slips

*Sue to bring master copies of the silent auction bid sheets to April General Meeting

Specimen Table

*no update

Arts/Crafts and Kids Games

*No report

Gold Panning

1. Tubes of gold donated

Gold Mine

No Update

Volunteers

1. Sheila reported more volunteers are still needed at show
2. Volunteer applications to go to Sheila and Bruce for nametags

Admission and Tickets

*Rick made a motion to increase show admission from \$5 to \$7 for 2024 show. Dave to research on how other shows handle admission.

*There was some discussion on whether to keep admission for children 12 and under free or charge \$1 per child.

*There was a discussion on whether to allow credit cards at the admission desk as the ATM kiosk at the Expo center often runs out of money by Saturday eve of show.

*There was some discussion on keeping KGMS comparable to other big shows and for offsetting increased show expenses. Some concerns mentioned included added cost and time for processing credit transactions, increased need for change, especially one dollar bills and possible increase in time spent counting money at the end of the day, possible impact on vendor income, KGMS staying true to core mission and whether the need for increased income from admission was needed

School Kids/Kids Day

* Rick Berner and Sheila provided an update on Peachjar. 12,700 deliveries of Kids Day/KGMS Show

Speakers/Presentations

1. Dave announced current set of presenters for show

B. Fieldtrip Committee

1. Kim announced tentative schedule for 2023
 - a. Sylvania Minerals, South Rockwood, Oct 14
 - b. Flint Ridge, OH, May 27
 - c. Herkimer/Penn-Dixie, end of June (5 day trip)
 - d. South Haven area beach day, mid-July
 - e. Marquette/Keweenaw – First week in August
 - f. Cheney Quarry, August 26
 - g. Byholt Gravel Pit, End of September
 - h. Graves Mountain, GA, first weekend in October

C. Kids Area Committee

1. No report

D. Education/Outreach Committee

1. Dave reported that the Dinosaurs KGMS purchased for the WMU Dino Park have arrived. WMU and KGMS still deciding on how to display them.
2. No update on second KGMS article for Channel 3 Kazoo Kids highlighting kids club.
3. Childrens Nature Playscape on Bronson Park Kalamazoo has asked KGMS to do monthly presentations on Wednesdays with the Geoscience Department at WMU
4. Bill to set up display for Parchment Library

5. Bill reported KGMS received 6 scholarship applications from WMU for 2023. All applicants exceeded the minimum requirements. A motion was made to increase the 2023 scholarship award from \$3000 to \$6000 to allow each applicant to receive \$1000 each. This would be a one time increase for 2023 only. Motion was seconded and passed with one objection. Each scholarship winner is expected to give a presentation on their study at the KGMS September General Meeting and volunteer at least 4 hours at the KGMS show in May.

E. KGMS 2022 Tailgate

1. No update

F. Miscellaneous

1. Sheila reported nine kids came to March General Meeting for Kids Club
2. Next General Meeting, April 4.

Meeting adjourned at 8:30pm.

Cynthia Gauthier
Recording Secretary

Date Approved with corrections:
April 24, 2023

Board Title	Elected Person	Attended
President	Dave Haas	Y
Vice-President	Bruce Atherton	Y
Treasurers	Kate Dutrow	N
	Chet Parrow	N
	Anna-Marie Reese	Y
Secretary	Cynthia Gauthier	Y
Liaison	Bill Mitchell	Y
Members at Large	Kim Strawbridge	Y
	Rick Berner	Y
	Sheri Crum	N
Media Editor	vacant	
QUORUM (need 5)		Y

Additional Attendees

Sue Haas—Silent Auction Lead
Jim Trail—KGMS Club Member
Sheila Atherton—KGMS Show Volunteer coordinator
Sally Berner—KGMS Club Member