

KGMS Board Meeting Minutes
February 19, 2024

CALL TO ORDER: Dave Haas, President, called the meeting to order via ZOOM. There was a quorum. There were 6 participants.

Treasurer Report: not read as Ron was in New Mexico. Dave summarized report from Ron sent via email. Report was accepted.

Secretary Report: read and accepted

Committee Reports:

1. 2024 Annual Show:

- 1 Show Theme: Let Us Rock your World
- 2 Next show committee meeting: February 21 at 6:30pm at Main Street Pub on Gull Road.
- 3 Two Grand Prize items have been purchased. Two more are needed. Show Grand Prize will be an Amethyst Tower valued at \$150. Daily door prize is a Larimar Pendant valued at \$65
- 4 Dave announced Kalamazoo Expo Center was offering a 3 year contract for KGMS Show. This would secure the Expo Center for KGMS Show for 3 years, but would not lock in price as Expo would still be able to raise price of rooms to cover operating expenses. There was some concern over whether an opt out clause was available and if so, under what conditions it would be allowed and what would happen if Expo would close during show dates (ie: pandemic situation). More discussion is needed.

Vendors

1. 309 tables have been sold with \$19,000 collected in Dealer deposits' Only two spaces are left to fill

Advertising

1. Dave made a motion for club to allocate a \$7,200 advertising budget for the 2024 show. This would include yard signs, Kyle Vickery work on Facebook, postcard printing, easels for sign display, vendor signs,

Peachjar advertising and other miscellaneous printing. Motion was seconded and passed.

2. Rick reported the KGMS had \$500 carryover for Peachjar advertising funding from 2023 that was used to reach out to the Portage schools. Another \$450 would be needed to reach the Kalamazoo schools. Dave reported that current advertising budget of \$7200 would include Kalamazoo advertising.
3. Dave announced current Kyle Vickery contract is for 4.5 months at \$400 per month.
4. Cynthia requested postcards and yard signs be brought to the show meeting to pass to a member at the Gem Tree workbee 22 February

Hospitality

1. Cynthia shared two examples of meal ticket designs and solicited comments from the Board on desired style and wording to be used

Security

1. Mark Gossler will be security at the show

Displays

1. No report

Demonstrators

*no report

Silent Auction

*no update

Specimen Table

*no update

Arts/Crafts and Kids Games

*Discussion on budget needed for kids area. Past years KGMS has allotted \$250 to Donna for kids prizes and supplies.

Gold Panning

1. No report

Gold Mine

No Update

Volunteers

1. Sign up sheets for 2024 show will be available at General Meetings

Admission and Tickets

*no report

School Kids/Kids Day

1. Eight schools are confirmed and will include 16-20 teachers.
Several other schools had half days during show
2. Discussion on providing a package to teachers that included a rock and information sheet

Speakers/Presentations

1. Emily to get paid for speaking at the show on Kids club
2. Discussion on having Eric of Yooperlites to be the main speaker at the show.
3. Current speaker list includes:
 - a. Eric-Yooperlites
 - b. Eric from Geoscape
 - c. Paleo Joe
 - d. Emily from Kids Club
 - e. Don
 - f. Grace Cooper-Gemstones

B. Fieldtrip Committee

1. Discussion on age requirements for KGMS sponsored fieldtrips.
Suggestion to research limits and post requirements to the website
2. Sheri inquired on feasibility of KGMS to provide a stipend to cover some of the cost incurred by members to attend a fieldtrip. This could be used for entrance fees to collecting sites where the member would collect an amount of material for the club to be used on specimen table

or silent auction. More discussion is needed to determine specifications on what money would be used for and collecting criteria.

C. Kids Area Committee

1. There were 24 kids at the February General Meeting. KGMS to talk to Emily about continuing to work in 2024-2025 year.

D. Education/Outreach Committee

*no report

E. Membership

1. *no report

F. KGMS 2024 Tailgate

1. Tailgate will be September 14, 2024, but will move to first weekend after Labor Day in 2025—September 6, 2025

G. Miscellaneous

1. Cynthia sent thank you letters for lapidary book donations and to Kingsley North requesting donations for 2024 Show door prizes/Silent Auction
2. Next General Meeting, March 6. Program: TBD

Meeting adjourned at 8:30pm.

Cynthia Gauthier
Recording Secretary

Date Approved with corrections:
March 18, 2024

Board Title	Elected Person	Attended
President	Dave Haas	Y
Vice-President	Bruce Atherton	Y
Treasurer	Ron Grenadier	N
Secretary	Cynthia Gauthier	Y
Liaison	Bill Mitchell	N
Members at Large	Kim Strawbridge	Y
	Rick Berner	Y
	Sheri Crum	Y
Media Editor	vacant	
QUORUM (need 5)		Y

Additional Attendees

Sue Haas—Silent Auction Lead
Sheila Atherton—Volunteer Coordinator